

**Eu Player - International Train the Trainers  
Lucca 2026  
March 25-28**



**Wednesday 25th - Zefiro Agenzia Formativa**

<b>13:30/14:30</b>	<b>Welcome and Registration</b>
<b>14:30/15:00</b>	<b>Introduction</b>
<b>15:00/16:00</b>	<b>What is gamification and game based learning and how to use them</b>
<b>16:00/16:30</b>	<b>Coffee break</b>
<b>16:30/18:00</b>	<b>Gamification Lab</b>

**20:00 Dinner: Location TBD**

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**EU PLAYER**

**Thursday 26th - Zefiro Agenzia Formativa**

<b>9:00/9:30</b>	<b>Recap</b>
<b>9:30/10:45</b>	<b>Europe United Gameplay session</b>
<b>10:45/11:00</b>	<b>Coffee Break</b>
<b>11:00/12:30</b>	<b>Europe United Gameplay session with feedback</b>
<b>12:30/14:30</b>	<b>Lunch</b>

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**Thursday 26th - Zefiro Agenzia Formativa**

<b>14:30/16:00</b>	<b>How to communicate the game: Video Editing workshop</b>
<b>16:00/16:30</b>	<b>Coffee Break</b>
<b>16:30/18:00</b>	<b>Video Editing</b>

**20:00 Dinner: Location TBD**

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**Friday 27th - Zefiro Agenzia Formativa**

<b>9:00/9:30</b>	<b>Recap and Feedback</b>
<b>9:30/11:00</b>	<b>Engagements strategies: how to build a local network</b>
<b>11:00/11:30</b>	<b>Coffee Break</b>
<b>11:30/12:30</b>	<b>Train the trainers: experiences and best practices</b>
<b>12:30/14:30</b>	<b>Lunch</b>

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**Friday 27th - Zefiro Agenzia Formativa**

<b>14:30/16:00</b>	<b>European Union in Pills</b>
<b>16:00/16:30</b>	<b>Coffee Break</b>
<b>16:30/18:00</b>	<b>European Lab - Game quiz</b>

**20:00 Dinner: Location TBD**

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**Saturday 28th - “Lucca Collezionando” Game  
Fair (OPTIONAL)**

<b>10:00/12:00</b>	<b>Lucca Collezionando Fair - Opening and free visit</b>
<b>12:00/13:00</b>	<b>Lunch</b>
<b>13:00/13:50</b>	<b>EU Player – From Playing to Awareness: Gamifying European Values From Concept to Table: Designing a Board Game that Makes Europe Playable</b>
<b>14:00/onward</b>	<b>Free time and departures</b>

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**ACCOMODATION: HOTEL NAPOLEON LUCCA**

**Road to Lucca:**

**Closest airport PISA (30 minutes from Lucca  
by train/car)**

**FLORENCE (1 hour)**

**BOLOGNA (3 hours)**